

An Introduction to Podcasting

STEP 1

DEVELOP YOUR PODCAST IDEA



- Brainstorm episode ideas, stories, themes, and possible interview guests.
- Write scripts that include narration, transitions, and interview questions.
- Network with interview guests to learn more about their experiences.

STEP 2

RECORD AND EDIT YOUR PODCAST



- Hold recording sessions in studio or online.
- Edit raw audio into podcast drafts.
- Provide feedback on podcast drafts until you're happy with the final version.

STEP 3

SHARE YOUR PODCAST WITH THE WORLD



- Upload your podcast to online distribution platforms (iTunes, Stitcher, Blubrry, and so on).
- Engage audiences and attract more listeners.
- Learn from audience feedback and listener data.